



International Balkan Countries Women & Business Conference

"DETERMINING STRATEGIES FOR BETTER WOMEN COOPERATION
FOR BUSINESS IN BALKAN COUNTRIES"

December 22, 2011 • Edirne Chamber Of Commerce And Industry • 09:00 - 19:00

CONTACT INFORMATION: Assoc.Prof.Kıymet Tunca Çalıyurt, Conference President • womenbusinesscongress@gmail.com



CONFERENCE PROGRAMME

LUNCH (13:00 - 14:30)

OPENING SPEECHES

(09:00 - 10:30)

Nehir Suekinci - President, Women Entrepreneur Board, Chamber of Trade in Edirne - *"The contribution of women entrepreneurs in Edirne Economy"*

Cemil Güler - President of Edirne Chamber of Trade and Industry, Edirne

Assoc.Prof.Kıymet Tunca Çaliyurt - President, International Balkan Countries Women & Business Conference - *"Determining Strategies for better women cooperation in Balkan Countries"*

Dr.Nazan Moroğlu - President, Association of Turkish University Women - *"Trade Code and Women"*

Erengül Özdemir, General Secretary of Trakya University, Turkey - *"Women Work Force in Trakya University & Cooperation with Balkan Countries"*

Prof.Dr.Zlatko Zhoglev - Rector, St.Kliment Ohridski University, Macedonia - *"Involvement of woman in business studies at Public Universities- the case of Republic Macedonia"*

Prof.Dr.Enver Duran - Rector, Trakya University, Turkey

Dr.Lale Aytaman - First Women Governor of Turkey

COFFEE BREAK (10:30 - 11:00)

(11:00 - 12:00)

PANEL: WOMEN & BUSINESS IN MACEDONIA

Chair: Jovanka Tuteska - PhD, Vice Rector, St.Kliment Ohridski University, Bitola, Macedonia

Panelists:

** **Elizabeth Tosheva PhD** - **Tatjana Atanasoska PhD**, University St. Kliment Ohridski, Faculty of Education - Bitola, R. Macedonia - *"Motivation and Barriers for Women Entrepreneurship in Republic of Macedonia"*

** **Biljana Cvetkova PhD**, Assistant Professor - University St.Kliment Ohridski- Bitola - *"Students and Women Entrepreneurship"*

(12:00 - 13:00)

PANEL: WOMEN & BUSINESS IN BULGARIA

Chair: Neziha Musaoğlu - *Assist.Prof., Department of International Relations, Trakya University, Turkey*

Panelists:

** **Dr. Svetla Bogdanova Boneva** - University of National World Economy, Bulgaria - *"Recent Developments for Women Entrepreneurs in Bulgaria"*

** **Elenora Negulova** - Chairperson of National Association on Small and Medium Business, Bulgaria *"Activities of National Association of Small and medium Business /NASMB/ regarding Implementation of EU Small Business Act"*

(14:30 - 15:00)

PANEL: WOMEN & PRESS

Chair: Birten Gökyay - Member Board, Nurus Furniture Corporation , Previous President of Turkish University Women, Turkey

Panelist:

** **Vildan Yazıcı** - Reader, Trakya University & **Nur Yılmaz Elgin** - Lecturer, Trakya University, Turkey - *"Women Entrepreneurs in Local Media: In the Scale of Edirne City - Hudut Local Newspaper"*

(15:00 - 15:45)

PANEL: TRADE IN EDIRNE & EVALUATION by BUSINESS WOMEN

Chair: Assoc.Prof.Kıymet Tunca Çaliyurt, CFE, CPA, Manager of Social Graduate School, Trakya University, TURKEY

Panelists:

** **Ezgi Yetkiner**, Architecture, Vizyon Architecture, Edirne, Turkey - *"A businesswoman's view on architecture & furniture sectors"*

** **Sahide Ağaoğulları**, Fabrica, Fashion for Women, Turkey - *"A businesswoman's view on women fashion sectors"*

(15:45 - 16:45)

PANEL: WOMEN & BUSINESS IN KOSOVA

Chair: Prof. Jovanka Biljan, PhD - St.Kliment Ohridski University - Bitola - Faculty of Tourism and Hospitality - Ohrid

Panelists:

** **Zana Rizvanolli**, Project Assistant, Women Business Association, She Era, KOSOVA *"She Era's Activities to Empowerment Women in Business"*

** **Ola Sylja**, NGO-Drita, Krushe, KOSOVA *"Information for women entrepreneurs in Kosovo"*

COFFEE BREAK (16:45 - 17:15)

(17:15 - 17:45)

PANEL: WOMEN & PUBLIC SECTOR IN EDIRNE

Chair: Dr.Lale Aytaman

Panelists:

** **Enver Cevik** - President, Certified Public Accountant in Edirne City, Turkey

"The Problems of Women Accountants"

** **Assist.Prof.Cemile Unducuoglu**, Trakya

University

"Women Workers Problems in Education Sector in Edirne City"

(17:45 - 18:30)

Project Expert- **Nazife Ahmedova, Euromet *"Projects on Women"*



SCIENTIFIC COMMITTEE

Prof. Dr. Chris Gale, LLB (Wales), LL.M (Leicester),
Director of Bradford University Law School, UNITED KINGDOM

Assoc. Prof. Kıymet Tunca Çalıyurt, CFE, CPA,
Manager of Social Graduate School, Trakya University, TURKEY
President - Conference Series on International Balkan Countries Women & Business Conference

Prof. Dr. Jovanka Biljan
St. Kliment Ohridski University, Bitola, MACEDONIA

Prof. Dr. Adelina Broadbridge
University of Stirling, UNITED KINGDOM
Editor of Gender in Management: An International Journal

Assoc. Prof. Svetla Boneva - University of National and World Economy,
BULGARIA

Prof. Dr. Sharon Mavin - Newcastle Business School, UNITED KINGDOM

MAIN THEME OF CONFERENCE

"DETERMINING STRATEGIES FOR BETTER WOMEN COOPERATION FOR BUSINESS IN BALKAN COUNTRIES"

ORGANIZERS

- *SOCIAL GRADUATE SCHOOL, TRAKYA UNIVERSITY, TURKEY
- *ST. KLIMENT OHRIDSKI UNIVERSITY- BITOLA, MACEDONIA
- BOARD OF WOMEN ENTREPRENEURS, CHAMBER OF TRADE - EDIRNE, TURKEY
- *ASSOCIATION OF TURKISH UNIVERSITY WOMEN — BRANCH OF EDIRNE CITY, TURKEY
- *NATIONAL ASSOCIATION OF SMALL BUSINESS - BULGARIA
- *CHAMBER OF CERTIFIED PUBLIC ACCOUNTANT - EDIRNE, TURKEY
- SHE ERA, KOSOVA
- *WOMEN ENTREPRENEURS BOARD OF TURKEY

CONTACT INFORMATION:

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CONFERENCE VENUE



EDİRNE CHAMBER OF
TRADE & INDUSTRY